## Expand Civic-Based Building Capacity for Chicago's Community Connector 7/26/14-a Education

Give Stories New Life Bring Chicago Together Building skills by connecting with Chicago stories Building the foundation for a Strategic Theme higher level of service Making the Museum the place for sharing Chicago stories **Build best-in-class school** outreach programs based on Modernize collection access Expand footprint and visibility ٠ connecting with Chicago stories Enliven existing exhibitions Program Add new venues within the • Recommit to value of field trips • Find new ways for stories to jump Museum and Research Center visits the Museum's walls **Reveal Museum as place of** • wonder with programs, events, **Establish "Center for School Renovate East Basement, expand** and rentals Outreach" its collection storage capacity Infrastructure Add more field trip venues **Create outdoor history trail** • Build collection and exhibition tech infrastructures for sharing stories Transform auditorium into a **Expand teacher institutes** ٠ • theater with a film experience Rebuild our website Integrate field-trip, classroom, **Create orientation gallery** • and virtual learning Enhance our "everybody's ٠ Update and refresh galleries Add new web-based teaching welcome" brand of service **Operations** and learning solutions Create innovation "Skunk Works" **Build marketing brand-**Develop teacher network and "Chicago Bold" • "Paint" the town with Chicago district partnerships Convene civic discussions, • story virtual content Use stories to connect host civic events Community Make the Museum visible around students with communities • **Expand innovative** town with installations and civic life community partnerships Fund exhibition enhancements and Fund reserve for Center for Fund capital projects and ٠ collection projects; fund reserves Funding School Outreach capital reserves; fund for exhibitions, innovation, and endowment and planned gifts collection preservation and access